Arizona State Library, Archives and Public Records
A division of the Secretary of State

PROVIDING ACCESS
Preserving Arizona

Library Development Division Newsletter

Volume 10, Issue 04

April 2013

Announcements

Arizona State Friends of Libraries Conference 2013

Saturday, April 6th
_8:00 a.m.—4:00 p.m._
Burton Barr Central Library
1221 N. Central Avenue, Phoenix 85004

Library staff/volunteers, Friends of Library members are invited to the **Arizona State Friends of Libraries Conference.** Join your Friends from across the state in a full day of all things library support. From book sales in these days of eReaders, to advocacy in the 21st Century, to the evolving world of volunteer and donor engagement, we have much to discuss! Featuring opening remarks by **Phoenix Mayor Greg Stanton** and keynote speech by **Dr. Robert Ashcraft,** Executive Director of ASU's Lodestar Center for Philanthropy & Nonprofit Innovation. Registration fee of $20 includes breakfast, lunch, and all conference materials. For more information and to register visit http://phxfriends.org/2013/03/12/arizona-state-friends-of-libraries-conference-2013/.

Training

ALIVE! 2013 (Arizona Library Institute Virtual Extension)
Register Now for April's course: Life After BTOP2!

The **Arizona Library Institute, Virtual Extension (ALIVE)** offers library workers a special educational opportunity without the time constraints and financial burdens of travel. The program is entirely online in a new learning environment that offers a variety of interactive tools. You will learn about the foundations of librarianship in addition to practical techniques you can employ right away.

How will you sustain your job help services after the BTOP2 grant comes to an end? The ALIVE! course "Life After BTOP2" can help you:

- Understand the needs of job seekers in your community
- Identify resources that meet those needs
- Identify partners and a referral network for assisting patrons
- Create an action plan outlining services to job seekers

Remaining topics are:

- ***Life After BTOP2 – April's offering. Register now!***
- Civic Engagement – Coming in May

To participate in the program, follow these steps:

1. Go to http://azlibrarylearning.org/courses and click the ALIVE! application link.

2. Fill out the brief application. Your completed application will be automatically emailed to **Janet "Jaime" Ball**. She will send you a Welcome email with your **ALIVE!** username and password.

For more information, email **Janet "Jaime" Ball** at jmball@bibliomind.com or leave a voicemail at 928-251-4596.

Best in Business: Arizona Commerce Authority Presents the Most Valuable Resources for a Small Business Startup
Best in Business Webinar Series - #2
April 4th, Noon-1:00 p.m.

Join the **Arizona Commerce Authority** for a presentation on some of the **most valuable resources for small business startups and entrepreneurs**. The ACA maintains a Small Business Services division aimed specifically to serve the small business community. Their resources are among some of the most useful and effective when beginning a small business. In this webinar you will be guided through an online tutorial of using these resources.

Presented by **Cheryl Lopez**. Ms. Lopez maintains an online Checklist Program that serves as Arizona's primary source of business licensing and resource information to assist and enable business growth statewide. Prior to working for the Arizona Commerce Authority, she was the License Services Assistant for the City of Peoria, where she assisted in the development, implementation and oversight of the sales tax/business licensing programs for nine years. Register today at http://www.azlibrary.gov/eventreg/.

New: How Tribal Libraries Can Help Implement Arizona's New Native American Language Teacher Certificate
Carnegie Center, Phoenix
April 11th, 9:00 a.m.-Noon

Learn about the new Arizona policy designed for increasing Native Language instruction in Arizona PreK-12 schools and discuss how tribal libraries can assist schools in increasing culturally relevant content into instruction. This new policy allows for individuals with Native American language proficiency (verified by their own tribal government assessments) to apply for a Native Language Teacher Certificate at the Arizona Department of Education. Presented by **Debora Norris**, Director of Indian Education, Arizona Department of Education. Register at http://www.azlibrary.gov/eventreg/.

New: Summer Reading Dig in the Desert DIY Workshop
Joel Valdez Main Library, Tucson
April 16th, 9:00 a.m.-1:00 p.m.
Attend this hands-on workshop and learn a variety of program ideas to use at your library this summer. Library presenters will share their programming expertise and workshop participants can "dig in" with creative concepts of their own! Register at http://www.azlibrary.gov/eventreg/.

Tell the Teens
Teen Readers' Advisory Program
Burton Barr Central Library, Phoenix
April 16th, 1:00-4:00 p.m.
Maricopa County Library Council's annual young adult Readers' Advisory event! Special guest, **Martin Etchart** author of *The Good Oak* will speak and sign books. Following Martin's presentation, enjoy teen book reviews by local librarians:

- **Karen Reed,**
- **Merideth Jenson-Benjamin,**
- **Kearsten Labrozzi,**
- **Dave Kiersh, &**
- **Jennifer Wong-Ortiz**

Register today at http://www.azlibrary.gov/eventreg/. *3 contact hours credit in Readers' Advisory.*

New: Using WordPress For Your Library Website
Carnegie Center, Phoenix
April 25th, 9:00 a.m.-1:00 p.m.
Does your library need an attractive, useful web presence that is easy for patrons to use? And easy for staff to update and maintain? In this workshop you'll learn how this can be done with learn how it can be done with WordPress. WordPress is a content management system that lets you create and maintain a website without learning complex & expensive web development software. This workshop will cover:

- How WordPress helps you organize your information.
- Setting up an easy to update blog page for news.
- Changing the look of your site through the use of themes
- Options for letting people leave comments on your site.
- Incorporating content from blogs, flickr and other services.
- Adding media content on your pages.
- And much more!

During this basic WordPress workshop we'll provide you with a temporary Wordpress website that you can use as a model for later development. *Workshop limited to 20 participants.* Register at http://www.azlibrary.gov/eventreg/.

New: Big Picture Presentation: Do You Have a Global Mindset?
Burton Barr Central Library, Phoenix
May 1st, 10:00 a.m.-Noon
Do you have a global mindset? Presenter, **Kay Keck**, Ph.D., VP Full-time Programs at Thunderbird School of Global Management, will look at what a global mindset is and how it might be useful to anyone who deals with other cultures at home or abroad. Register at http://www.azlibrary.gov/eventreg/.

Disaster & Emergency Preparedness Workshop
Yuma Main Library, Yuma
May 2nd, 8:30 a.m.-4:30 p.m.

Presented by the Arizona State Library, Archives & Public Records, History & Archives Division Director, **Dr. Melanie Sturgeon** and State Conservator, **Jim Neal**. This workshop will provide small cultural institutions including libraries, archives, and museums with the knowledge, skills, and tools they need to protect and recover heritage collections and institutional administrative records damaged by natural or human-caused emergencies.

For more information contact **Liz Garland**, lgarland@azlibrary.gov, 602-926-3720. Register at http://www.azlibrary.gov/eventreg/. *Counts as 7 contact hours in Facilities.*

Back to the Beach
A Readers' Advisory Workshop
Burton Barr Central Library, Phoenix
May 21st, 1:00-4:00 p.m.

Maricopa County Library Council's annual celebration of great books for vacation reading! This year's guest author is **Sophie Littlefield**, bestselling author of *Garden of Stones*. Panelists will also include librarians: **Mike Smith, Rene Tanner, Patrick King, Kearston LaBrozzi, & Merideth Jenson-Benjamin**. Refreshment will be provided.

For more information, contact **Melanie Edens**, medens@glendaleaz.com. Register today at http://www.azlibrary.gov/eventreg/. *3 contact hours credit in Readers Advisory.*

New: Big Picture Presentation: Framing the BIG Idea
Burton Barr Central Library, Phoenix
June 5th, 10:00 a.m.-Noon

Kimber Lanning, founder and Executive Director of Local First Arizona, will share her insights on building a movement around a BIG idea. When the recession threatened to devastate local businesses in 2007, Kimber brought the community together around a simple idea—that money spent with local companies provides greater benefits to the local community. Local First Arizona now has almost 2,200 business members, hosts numerous successful events, and has won numerous awards. Register at http://www.azlibrary.gov/eventreg/.

Announcements

Update!: Lead the Change
Library Journal Leadership Event Series
The Lead the Change event originally scheduled for April 2nd in Tucson has been postponed until September 10, 2013 and moved to Phoenix.

Attend a motivating and informative day that will energize and inspire you to lead the change in your library. You'll learn how today's top librarians are transforming their communities and leave with insights, best practices, leadership tools and a personal action plan, empowering you to transform your career and enrich your community.

Attend individually or send your staff for a day of dynamic presentations, case studies, and conversations featuring David Bendekovic, B.A. David Company and *Library Journal* Librarians of the Year**,** Movers and Shakers, **Melinda Cervantes**, Executive Director of the Pima County Public Library, and **Rita Hamilton**, City Librarian of Phoenix.

September 10th, 10:00 a.m.-4:00 p.m. at the Burton Barr Central Library in Phoenix. For more information and to register, visit http://lj.libraryjournal.com/lead-the-change/. *Continuing Education scholarships are available for this workshop, http://www.azlibrary.gov/extension/ceScholarships.aspx.*

Grant Opportunities

Margaret Alexander Edwards Trust
Deadline: Ongoing
The Margaret Alexander Edwards Trust awards grants to library projects that seek to encourage reading for pleasure among teenagers and young adults. Visit the Trust's website for further information and grant application, http://www.carr.org/mae/trust.html/.

Target Early Childhood Reading Grants
Applications accepted: March 1—April 30 annually
Target's Early Childhood Reading Grants program awards grants in the amount of $2,000 to schools, libraries, and non-profit organizations in support of programs like after-school reading events and weekend book clubs. Several grants were made to Arizona libraries and schools in the 2012 cycle. For more information, visit https://corporate.target.com/corporate-responsibility/grants/early-childhood-reading-grants.

American Honda Foundation
Deadlines: May 1, August 1, November 1
The American Honda Foundation supports programs and projects nationwide that focus on youth education in the areas of literacy, science, technology, engineering, mathematics, the environment, and job training. Applications are accepted from public and private schools and 501(c)(3) non-profit organizations. Grants are awarded in amounts from $20,000-$75,000. For more information, visit http://corporate.honda.com/america/philanthropy.aspx?id=ahf.

Free Online Training from Around the Country

Check out these calendars of free online educational opportunities:

InfoPeople Archived Webinars
SirsiDynix Institute
TechSoup Webinar Archive
WebJunction Webinar Archives
ALA Booklist Online Webinars
American Libraries Live
Libraries Thriving Archives
Booklist Webinars Archive
USL Online Learning Lab Archived Webinars

Continuing Education Events

Unless otherwise indicated, registration for the following trainings is FREE.

April

4th—**Webinar:** Best in Business: Arizona Commerce Authority Presents the Most Valuable Resources for a Small Business Startup
Noon-1 p.m. State Library Webinar, http://www.azlibrary.gov/eventreg/

4th—**Webinar:** Creating a Culture of Storytelling
11 a.m-Noon. TechSoup Webinar, http://www.techsoupforlibraries.org/events

4th—**Webinar:** What's New in Youth Nonfiction
11 a.m.-Noon. Booklist Webinar, http://www.booklistonline.com/webinars

9th—**Webinar:** The Scoop on Series Nonfiction: Spring 2013
11 a.m.-Noon. Booklist Webinar, http://www.booklistonline.com/webinars

10th—**Webinar:** Engaging Stakeholders, the First Step to Creating a Digitally Inclusive Community
10-11 a.m. Webjunction Webinar, http://www.webjunction.org/events/webjunction.html

11th — **Workshop:** How Tribal Libraries Can Help Implement Arizona's New Native American Language Teacher Certificate
9a.m-Noon. Carnegie Center, Phoenix
AZ State Library Event Registration Page, http://www.azlibrary.gov/eventreg/

11th—**Webinar:** What's New in Children's Literature: 2013 Update
12 p.m.-1 p.m. InfoPeople Webinar, http://www.infopeople.org/training/view/webinar

16th — **Workshop:** Summer Reading Dig in the Desert DIY Workshop
9a.m-1 p.m. Joel D. Valdez Main Library, Meeting Room, Tucson
AZ State Library Event Registration Page, http://www.azlibrary.gov/eventreg/

16th — **Workshop:** Tell the Teens: Teen Readers' Advisory Program
1-4 p.m. Burton Barr Central Library, Phoenix
AZ State Library Event Registration Page, http://www.azlibrary.gov/eventreg/

16th—**Webinar:** Aligning Information Literacy Outcomes with Institutional Goals
5-6 a.m. *OR* 9-10 a.m. Libraries Thriving Webinar,
http://www.librariesthriving.org/workshops/upcomingseminars

16th—**Webinar:** Weeding: The Basics and Beyond
11 a.m.-Noon. Booklist Webinar, http://www.booklistonline.com/webinars

16th—**Webinar:** What's New in Teen Literature
12 p.m.-1 p.m. InfoPeople Webinar, http://www.infopeople.org/training/view/webinar

17th—**Webinar:** Helping People Find Good Health Information Online
11 a.m.-Noon. TechSoup Webinar, http://www.techsoupforlibraries.org/events

18th—**Webinar:** The Present and Future of E-books
11 a.m.-Noon. American Libraries Live Webinar, http://americanlibrarieslive.org/

24th—**Webinar:** People Are Talking About You, But Do You Know What They're Saying
Noon-1 p.m. InfoPeople Webinar, http://www.infopeople.org/training/view/webinar

25th— **Workshop:** Using Wordpress for your Library Website
9 a.m.-4 p.m. Carnegie Center, Phoenix
AZ State Library Event Registration Page, http://www.azlibrary.gov/eventreg/

30th—**Webinar:** Extending Access to e-Books for Public Libraries: New Strategies
10-11 a.m. Webjunction Webinar, http://www.webjunction.org/events/webjunction.html

30th—**Webinar:** Thrilling Mysteries: Can't-Miss Crime Fiction for Spring
11 a.m.-Noon. Booklist Webinar, http://www.booklistonline.com/webinars

May

1st — **Workshop:** Big Picture Presentation: Do You Have a Global Mindset?
10 a.m.-Noon. Burton Barr Central Library, 4th Floor Lecture Room, Phoenix
AZ State Library Event Registration Page, http://www.azlibrary.gov/eventreg/

2nd — **Workshop:** Disaster and Emergency Preparedness Workshop
8:30 a.m.-4:30 p.m. Yuma Main Library, Yuma
AZ State Library Event Registration Page, http://www.azlibrary.gov/eventreg/

7th—**Webinar:** LibraryYOU: Library as Content Creator
10-11 a.m. Webjunction Webinar, http://www.webjunction.org/events/webjunction.html

9th—**Webinar:** Library Learning Goes Online
11 a.m.-Noon. American Libraries Live Webinar, http://americanlibrarieslive.org/

14th—**Webinar:** WHAT DO I DO NOW? Handling Challenging Situations with Mentally Ill and Homeless Library Users, Part 1
12 p.m.-1 p.m. InfoPeople Webinar, http://www.infopeople.org/training/view/webinar

21st— **Workshop:** Back to the Beach: A Readers' Advisory Workshop
1-4 p.m. Burton Barr Central Library, Phoenix
AZ State Library Event Registration Page, http://www.azlibrary.gov/eventreg/

21st —**Webinar:** WHAT DO I DO NOW? Handling Challenging Situations with Mentally Ill and Homeless Library Users, Part 2
12 p.m.-1 p.m. InfoPeople Webinar, http://www.infopeople.org/training/view/webinar

22nd—**Webinar:** Broadband Adoption Toolkit
10-11 a.m. Webjunction Webinar, http://www.webjunction.org/events/webjunction.html

June

5th— **Workshop:** Big Picture Presentation: "Framing the BIG Idea"
10 a.m.-Noon. Burton Barr Central Library, 4th Floor Lecture Room, Phoenix
AZ State Library Event Registration Page, http://www.azlibrary.gov/eventreg/

6th—**Webinar:** The Accessible Website: If You Build It, Everyone Can Come
12 p.m.-1 p.m. InfoPeople Webinar, http://www.infopeople.org/training/view/webinar

6th—**Webinar:** New Technologies in Library Equipment
11 a.m.-Noon. American Libraries Live Webinar, http://americanlibrarieslive.org/

July

30th—**Webinar:** Discovery Services: The Future of Library Systems
11 a.m.-Noon. American Libraries Live Webinar, http://americanlibrarieslive.org/

September

12th—**Webinar:** Digging into New Databases
11 a.m.-Noon. American Libraries Live Webinar, http://americanlibrarieslive.org/

Conferences/Workshops/Other Events

Continuing Education Scholarships can help defray the costs of workshop and conference attendance. Click here to learn more about the scholarships.

Association of College and Research Libraries (ACRL) 16th National Conference
Indianapolis, IN
April 4-7, 2013
Money Smart Week
@ Your Library
April 20-27, 2013

Art Libraries of North America (ARLIS/NA)
Pasadena, CA
April 25-29, 2013

2013 International Conference of Indigenous Archives, Libraries, and Museums
Albuquerque, NM
June 10-13, 2013

Association of Christian Librarians Conference
Point Loma Nazarene University
San Diego, CA
June 10-13

Association of Jewish Libraries Annual Conference
Houston, TX
June 16-19

ATLA (American Theological Library Association) Annual Conference
Charlotte, NC
June 19-22

ALA Annual Conference
Chicago, IL
June 27-July 2

Association for Small & Rural Libraries Annual Conference
Omaha, NE
September 25-28

Association of Bookmobile & Outreach Service (ABOS) Conference
Baton Rouge, LA
October 9-11